**TRADEX.AI Project Plan**

### **1. Vision & Mission**

* **Vision:** Simplify international trade for SMEs globally using AI.
* **Mission:** Empower SMEs by automating trade documents, compliance, logistics, and finance.

### **2. Problem Statement**

* **Current Issues:** Manual, error-prone trade documentation; complex international regulations; fragmented logistics and finance.
* **Impact:** Delays, increased costs, and barriers to global market access for SMEs.

### **3. Target Users & Markets**

* **Primary Users:** SMEs starting in Ethiopia, then scaling globally.
* **Global Relevance:** Applicable to businesses in Africa, Asia, Europe, and the Americas.

### **4. MVP Features (Initial Focus)**

* **AI-Powered Document Generation:** Automate the creation of invoices, bills of lading, packing lists, etc.
* **Compliance Engine:** Real-time checks against country-specific trade regulations.
* **Logistics Integration:** Connect with shipping providers for real-time quotes and tracking.
* **Basic Trade Analytics:** Provide insights and recommendations for optimizing trade processes.

### **5. Roadmap & Milestones**

* **Phase 1:** Research & Validation (Local SME interviews, document requirements)
* **Phase 2:** Prototype & MVP Build (Develop core document automation)
* **Phase 3:** Beta Testing (Test with Ethiopian SMEs, gather feedback)
* **Phase 4:** Global Expansion (Integrate more features, scale to new markets)

### **6. Next Steps**

* Define technology stack and tools.
* Set up version control (GitHub repository).
* Begin development on the MVP.
* Validate with initial users and iterate based on feedback.